



Ashley Arbour
Product Designer

www.ashleyarbour.ca

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Me

I'm a product designer who is passionate about user experience design and creating well-designed, accessible and easy to use features for users. I love working with team members to create great products.

Experience

BiblioCommons Sr. Product Designer

Jul 2019 - Present

I work closely with product managers and engineers to define the requirements of features and create designs and prototypes for them. I document features and designs as required for the engineering team. I lead various research initiatives and run moderated and unmoderated usability testing sessions with both library staff and patrons. I also assist in maintaining and updating the BiblioCommons design system.

Accedo.tv Sr. UI/UX Designer

Jan 2017 - Jul 2019

I created wireframes and user interfaces for various projects on both the professional services and product teams. I worked closely with clients, product managers, and project managers. I helped oversee the work of other members of the design team and provided feedback. I worked closely with engineers and project managers to provide assets and specifications, along with user interface and user experience feedback, throughout the development process.

Digiflare Sr. Interactive Designer

Jan 2016 - Jan 2017

I created wireframes and user interfaces for various projects on both the professional services and product teams. I helped oversee the work of other members of the design team and provided feedback. I worked closely with engineers and project managers to provide assets and specifications, along with user interface and user experience feedback, throughout the development process.

Digiflare Interactive Designer

May 2011 - Jan 2016

I created wireframes and user interfaces for various projects on both the professional services and product teams. I worked with engineers to provide assets, along with user interface and user experience feedback.

Education

Humber College

Graphic Design

2008 - 2011

McMaster University

Web Design & Development
Courses

2011 - 2012

Skills

Design Figma, Illustrator, InDesign, MagicaVoxel, Miro, Photoshop, Sketch, Zeplin, zeroheight

Prototypes Figma, Flinto, InVision, Sketch, Basic After Effects

Development Basic HTML/CSS

Platforms

Android, Android TV, Apple TV, Comcast, iOS, Roku, Smart TV, Web, Xbox

Hobbies

Basketball, Cooking, Gardening, Playing Video Games, Reading, Travelling